



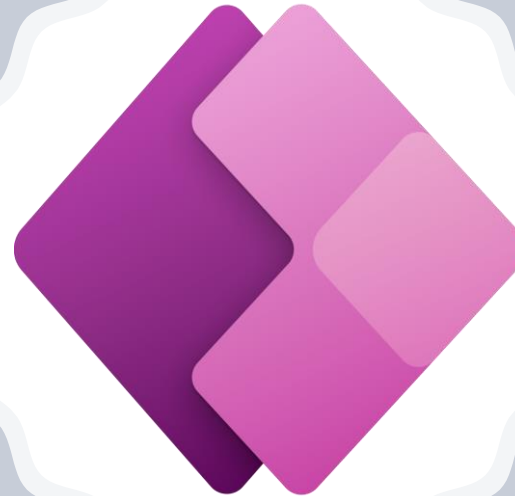
**DynamicsEdge**  
CLOUD SOLUTIONS

Microsoft Partner Network Program

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Partner Network

## The Value of Earning a MPN Competency

In today's competitive environment, a Microsoft gold or silver competency can help set your company apart from the competition by demonstrating a specific, proven skill set to your customers.

Further, partners with a higher level of engagement with Microsoft are more highly satisfied and demonstrate healthy business growth and profitability. These same partners report larger deal sizes than their peers while keeping sales cycles to an appropriate length. Detailed competency benefits and requirements can be found on the [partner website](#).



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## Silver or Gold MPN Competencies

Competencies can enable you to provide specific guidance as your customers migrate through the optimization levels. Microsoft is a company you can depend on—both as a lasting partner into the future and one that will work closely with you to drive mutual success in the market.

When you earn your first silver competency or gold competency, you are entitled to a set of benefits (license and support). As you attain additional competencies, you receive additional competency-specific benefits. Gold competencies provide you with a richer and more robust set of benefits.



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## MPN Competency Evolution

Microsoft is planning a major cloud-focused facelift for its partner program this fall that will significantly impact the more than 400,000 organizations in its ranks. On Oct. 3, 2022, the existing Microsoft Partner Network (MPN) will become Microsoft Cloud Solutions.

The new program will aim to drive and promote partners' proficiency in six technology areas namely; **Data & AI, Infrastructure, Digital & App Innovation, Business Applications, Modern Work and Security**. This solution partner designations requires an organization to attain tougher requirements which includes; **Performance, Skilling and Customer Success**.



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## MPN Competency Evolution

To attain a solutions partner designation, a partner will need to earn at least 70 points (including points in each subcategory) out of the available 100 points. Detailed benefits, requirement and additional information about this change is available on the [partner solutions page](#).

This means that Silver and Gold competencies are still available to attain until **September 2022**. By doing so, your company will be able to enjoy extended preparation for the new solutions partner designation requirements for another year. This option is only available for new partners, Microsoft Action Pack and Silver Competency subscribers since these partners still have a way to upgrade their level of competencies and those partner with renewal date until **September 29, 2022**.



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## Activate your own MPN Competency Now!

The journey going to the **SILVER** or **GOLD** Level is quite challenging as this is the two highest certification Microsoft can grant to its partners. Your organization would need to capitalize not just on people skills but also in terms of sales performance. Your company's performance will be measured by a set of key performance indicators (KPIs) that helps Microsoft decide what type of partnership to offer you. There are different areas in which you can demonstrate your competency, but our organization can help you become **SILVER** or **GOLD** Partner immediately through **Enterprise Mobility Management, Windows, and devices** area.



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## Activate your own MPN Competency Now!

So the big question now is, how can an organization be **SILVER** or **GOLD** Partner? considering that an upcoming MPN evolution will take place October of this year. Our company recommend that as early as today, talk to our experts to create a plan and help your organization in achieving **SILVER** or **GOLD**.

To learn more about our service you can contact us at (312-786-4800) or email us at [sales@dynamicsedge.com](mailto:sales@dynamicsedge.com). We look forward into working with you in achieving **SILVER** or **GOLD** level instantly!

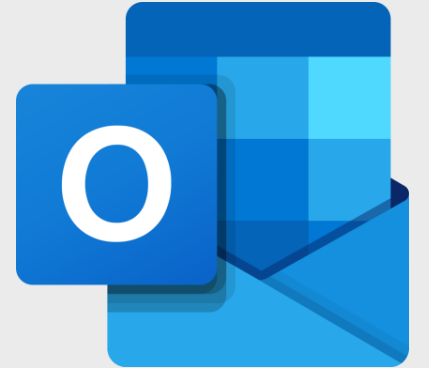
# Our Expert's Information

Your organization will be assisted by an expert with 9 years experience in handling 200 MPN partners with Silver and Gold Competencies. An individual that has a wide range of knowledge on Microsoft Partner Network Community & CSP, Support and Benefits which includes Commercial Marketplace, SATV & Channel Incentives, Cloud & on-premise licenses, Microsoft Digital Marketing Resources and MPN Competency attainment.





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